

A vibrant field of sunflowers stretches towards a horizon under a dramatic sunset sky. The sun is a bright, glowing orb on the right, casting a warm, golden light across the scene. The sky is filled with soft, wispy clouds in shades of blue, orange, and yellow. The sunflowers in the foreground are in sharp focus, showing their bright yellow petals and dark brown centers. The overall mood is peaceful and nostalgic.

# 2024 SPARTA

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**CALENDAR  
COLLECTION**

[spartagraphics.com](http://spartagraphics.com)

# 2024 Imprinted Calendars

Sparta's imprinted calendars offer a unique way to fulfill your customers' need for a calendar while enhancing your own corporate image. It's easy to attract your target market with a gift-quality Sparta calendar loaded with breathtaking images. What's more, the combination of our high-value calendars and your own powerful and lasting custom message will constantly remind your clients of who you are, what you do, how to find you, and how they can benefit from your services. You'll end up with a surefire hit and a cost-effective, year-round marketing tool that will put you a step above your competition!

## CALENDAR FEATURES

**1** Impressive 15 1/2" x 22" Open Size

**2** 15 1/2" x 12" Closed Size

**3** Inside Paper: 80lb Gloss Book

**4** Cover Paper: 100lb Gloss Cover

**5** 12 Full-Color 15 1/2" x 10" Photos

**6** Saddle Stitched

**7** Large Appointment Blocks

**8** Generous 15 1/2" x 2" Imprint Area

**JANUARY 2024** Lockheed Martin - F-35A "Lightning II"

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

**YOUR IMPRINT HERE**



Sparta accepts all major credit cards.

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# 2024 Ghost Warbirds Calendar

Take delight in our exclusive **Ghost Warbirds** calendar! This warbirds calendar breathes life back into those heroes of the sky. Each month showcases exceptional photographs of classic warbirds.

## CALENDARS SPECS

- 12 Month Calendar
- Generous 15 1/2" x 2" Imprint Area
- 12 Full-Color 15 1/2" x 10" Photos
- Large Appointment Blocks
- Impressive 15 1/2" x 22" Open Size
- 15 1/2" x 12" Closed Size
- Premium Cover Paper
- Premium Inside Paper
- Saddle Stitched



### JANUARY 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

YOUR IMPRINT HERE



January



February



March



April



May



June



July



August



September



October



November

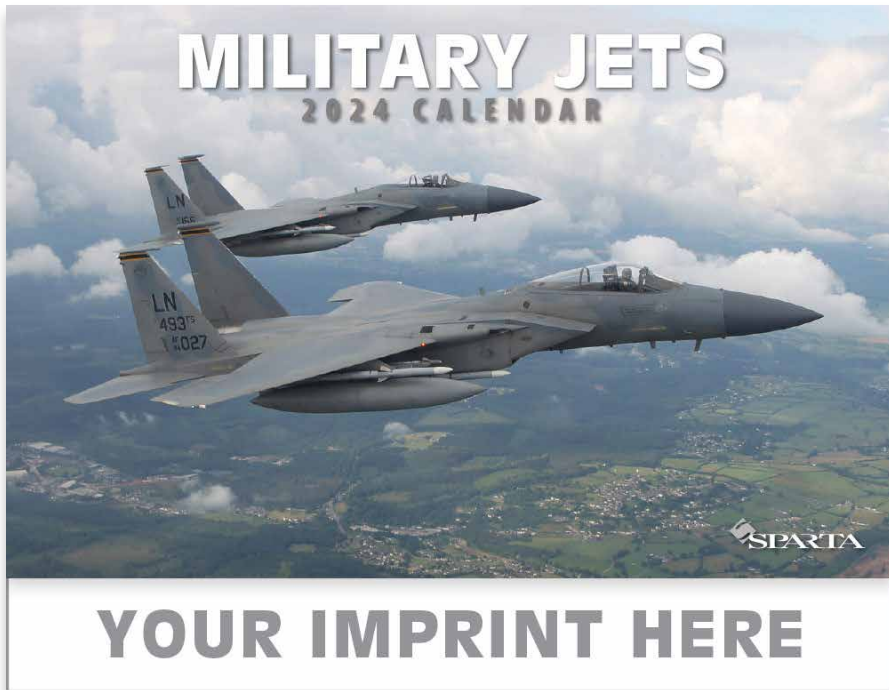


December

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# 2024 Military Jets Calendar

The most popular **Military Jets** calendar in the industry! With outstanding photos of jets in flight, this is truly the "top gun" in its class and a must for the jet enthusiast.

## CALENDARS SPECS

- 12 Month Calendar
- Generous 15 1/2" x 2" Imprint Area
- 12 Full-Color 15 1/2" x 10" Photos
- Large Appointment Blocks
- Impressive 15 1/2" x 22" Open Size
- 15 1/2" x 12" Closed Size
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- Premium Inside Paper
- Saddle Stitched



January



February



March



April



May



June



## JANUARY 2024

Lockhead Martin - F-35A "Lightning II"

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
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27	28	29	30	31		

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July



August



September



October



November



December

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# 2024 Helicopters Calendar

The premier **Helicopters** calendar in the country! This calendar vividly illustrates the many roles helicopters play in the defense of our troops and in civilian life.

## CALENDARS SPECS

- 12 Month Calendar
- Generous 15 1/2" x 2" Imprint Area
- 12 Full-Color 15 1/2" x 10" Photos
- Large Appointment Blocks
- Impressive 15 1/2" x 22" Open Size
- 15 1/2" x 12" Closed Size
- Premium Cover Paper
- Premium Inside Paper
- Saddle Stitched



January



February



March



April



May



June



### JANUARY 2024

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	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

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July



August



September



October



November

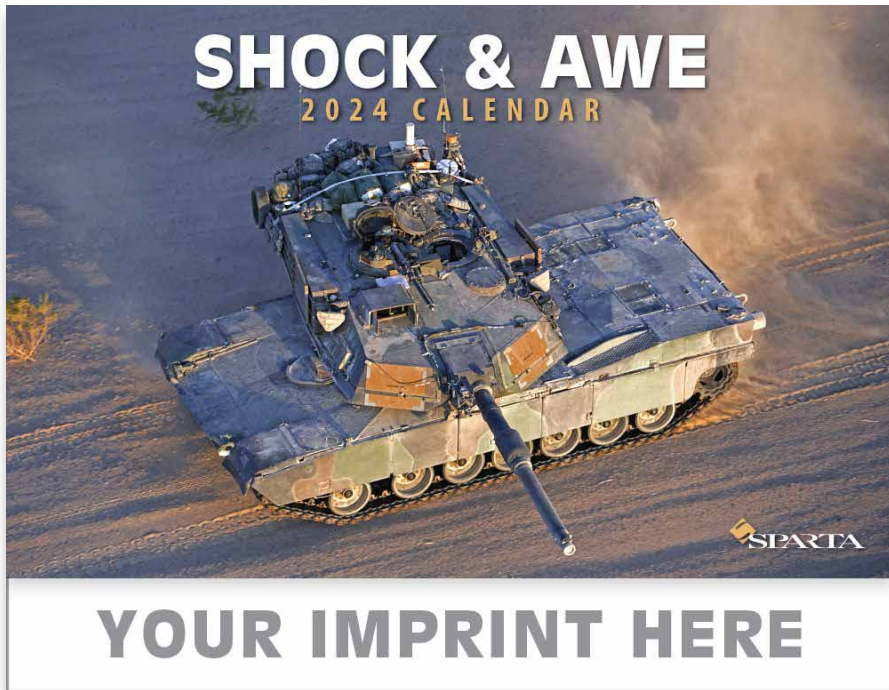


December

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# 2024 Shock & Awe Calendar

Witness the vision that is **Shock & Awe**. From land, sea, and air, the awesome might of the United States Armed Forces is captured in this one-of-a-kind calendar.

## CALENDARS SPECS

- 12 Month Calendar
- Generous 15 1/2" x 2" Imprint Area
- 12 Full-Color 15 1/2" x 10" Photos
- Large Appointment Blocks
- Impressive 15 1/2" x 22" Open Size
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- Premium Cover Paper
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- Saddle Stitched



January



February



March



April



May



June



### JANUARY 2024

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July



August



September



October



November



December

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# COMMERCIAL AIRCRAFT

## 2024 CALENDAR



SPARTA

### YOUR IMPRINT HERE

# 2024 Commercial Aircraft Calendar

Twelve different **Commercial Aircraft** types and carriers, from jumbo jets to island-hoppers.

## CALENDARS SPECS

- 12 Month Calendar
- Generous 15 1/2" x 2" Imprint Area
- 12 Full-Color 15 1/2" x 10" Photos
- Large Appointment Blocks
- Impressive 15 1/2" x 22" Open Size
- 15 1/2" x 12" Closed Size
- Premium Cover Paper
- Premium Inside Paper
- Saddle Stitched



### JANUARY 2024

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January



February



March



April



May



June



July



August



September



October



November



December

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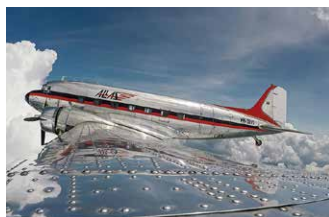


# 2024 General Aviation Calendar

A must for the **General Aviation** enthusiast! Month after month, you'll enjoy seeing the top dogs of general aviation, from single-engines to corporate jets. This calendar's sure to be a big hit!

## CALENDARS SPECS

- 12 Month Calendar
- Generous 15 1/2" x 2" Imprint Area
- 12 Full-Color 15 1/2" x 10" Photos
- Large Appointment Blocks
- Impressive 15 1/2" x 22" Open Size
- 15 1/2" x 12" Closed Size
- Premium Cover Paper
- Premium Inside Paper
- Saddle Stitched



January



February



March



April



May



June



### JANUARY 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
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28	29	30	31			

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July



August



September



October



November



December

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# SPACE / EARTH

## 2024 CALENDAR

# 2024 Space/Earth Calendar

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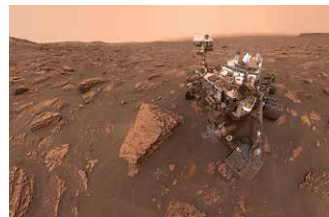
Interest in space exploration is greater than ever! Celebrate America's can-do spirit with this exhilarating **Space / Earth** calendar. Enjoy breathtaking images month after month.

### CALENDARS SPECS

- 12 Month Calendar
- Generous 15 1/2" x 2" Imprint Area
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January



February



March



April



May



June



**JANUARY 2024**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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7	8	9	10	11	12	13
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July



August



September



October



November



December

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# 2024 Dream Machines - Hot Rod Calendar

Here are some of the most outstanding custom cars in the country.

## CALENDARS SPECS

- 12 Month Calendar
- Generous 15 1/2" x 2" Imprint Area
- 12 Full-Color 15 1/2" x 10" Photos
- Large Appointment Blocks
- Impressive 15 1/2" x 22" Open Size
- 15 1/2" x 12" Closed Size
- Premium Cover Paper
- Premium Inside Paper
- Saddle Stitched



January



February



March



April



May



June



**January 2024** 1986 Ford Roadster

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

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July



August



September



October



November

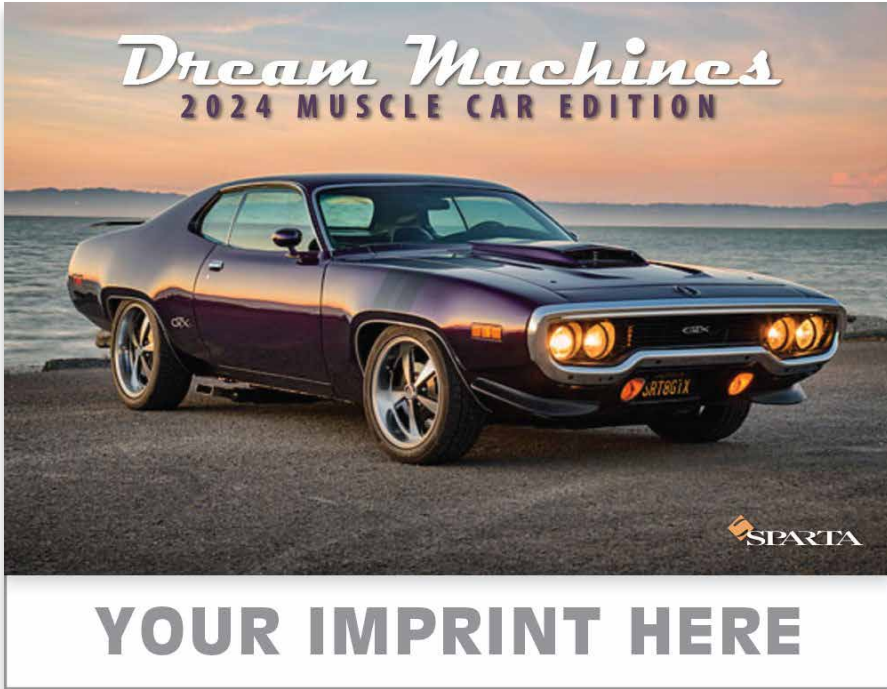


December

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# 2024 Dream Machines - Muscle Car Calendar

American Muscle at its finest. Featuring 12 stunning **Muscle Cars**, this calendar is sure to catch the eye of any car enthusiast.

## CALENDARS SPECS

- 12 Month Calendar
- Generous 15 1/2" x 2" Imprint Area
- 12 Full-Color 15 1/2" x 10" Photos
- Large Appointment Blocks
- Impressive 15 1/2" x 22" Open Size
- 15 1/2" x 12" Closed Size
- Premium Cover Paper
- Premium Inside Paper
- Saddle Stitched



January



February



March



April



May



June



**January 2024**

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

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July



August



September



October



November

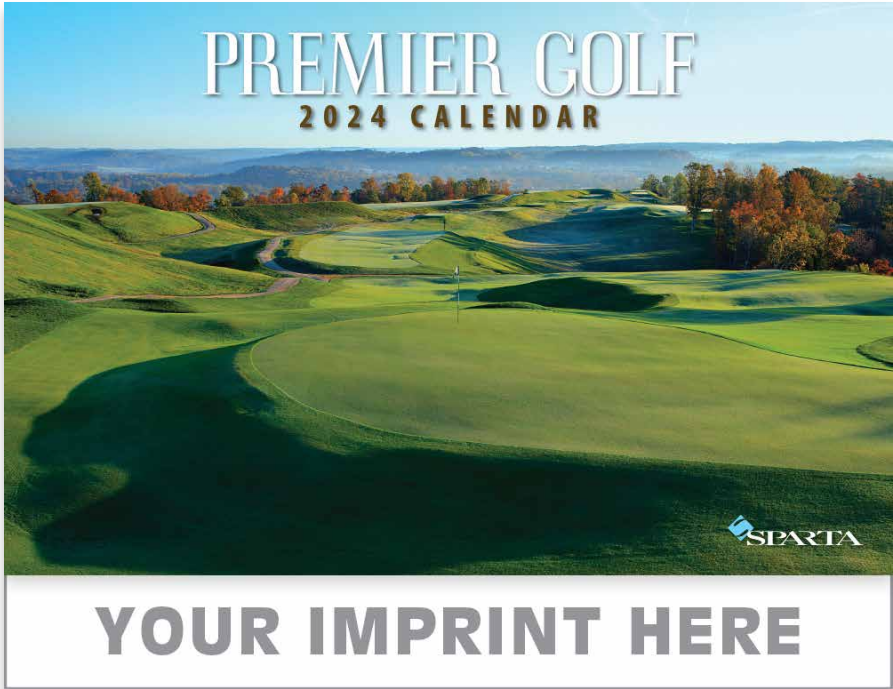


December

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# 2024 Premier Golf Calendar

It's tee time! Twelve breathtaking photos of some of the most spectacular golf courses in the world. This calendar is definitely a "hole in one" for any avid golfer!

## CALENDARS SPECS

- 12 Month Calendar
- Generous 15 1/2" x 2" Imprint Area
- 12 Full-Color 15 1/2" x 10" Photos
- Large Appointment Blocks
- Impressive 15 1/2" x 22" Open Size
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January



February



March



April



May



June



January 2024

THE VINTAGE CLUB  
Desert Course - 96th Hole - Redwood Valley, California

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
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21	22	23	24	25	26	27
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July



August



September



October



November



December

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# 2024 Four Seasons Calendar

It's tee time! Twelve breathtaking photos of some of the most spectacular golf courses in the world. This calendar is definitely a "hole in one" for any avid golfer!

## CALENDARS SPECS

- 12 Month Calendar
- Generous 15 1/2" x 2" Imprint Area
- 12 Full-Color 15 1/2" x 10" Photos
- Large Appointment Blocks
- Impressive 15 1/2" x 22" Open Size
- 15 1/2" x 12" Closed Size
- Premium Cover Paper
- Premium Inside Paper
- Saddle Stitched



January



February



March



April



May



June



*January 2024*

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			



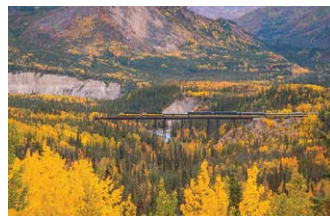
July



August



September



October



November



December

**YOUR IMPRINT HERE**

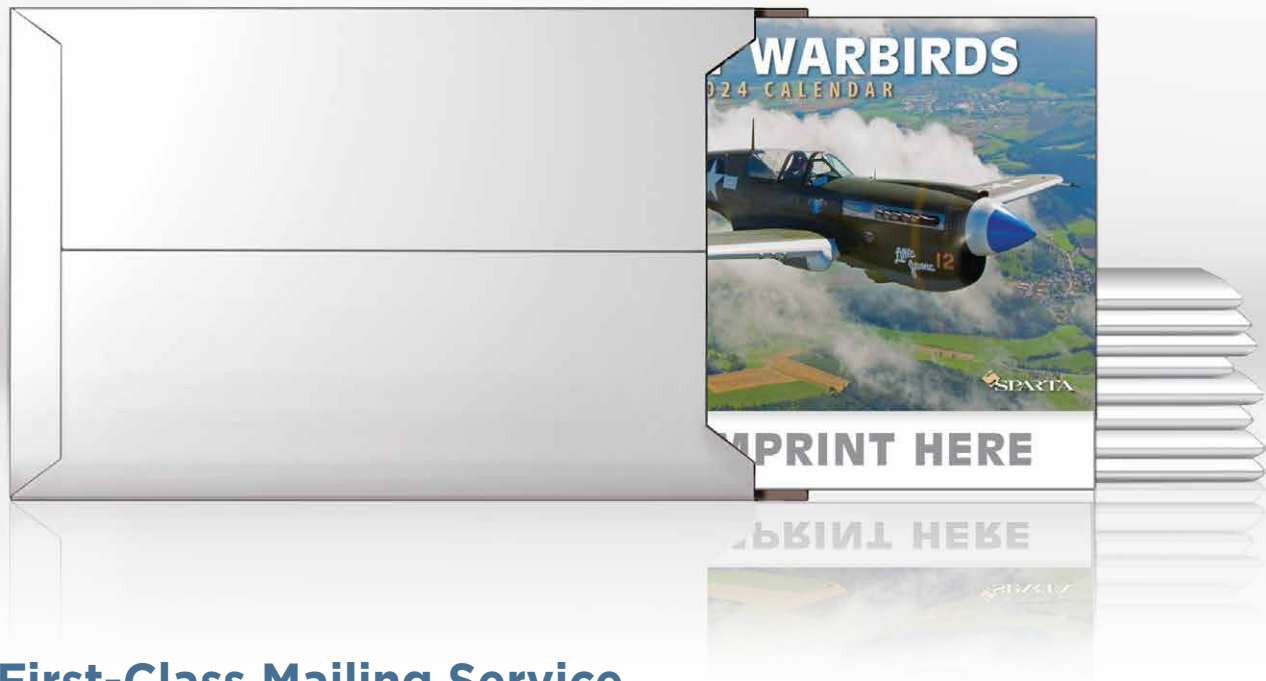
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# Custom Mailers & Mailing Service

This is the best way to protect your investment. Sparta's custom-made mailers ensure that your calendars are presented in a professional manner and stand out.



## First-Class Mailing Service

Sparta's mailing service can save you money in more ways than one. By taking advantage of our mailing service, you save money not only on mailers and postage but also in labor, and you avoid initial shipping costs. Let us do it for you! It makes perfect "cents."

## Mailing Service Includes:

- First-Class Mail® postage
- Insertion of calendars into mailers
- Printing of address labels
- Delivery to post office
- Sparta's custom-made mailers
- Merging of address list
- Affixing of address labels

### APPLICABLE RESTRICTIONS

Orders must be placed and approved 8 weeks prior to your required mailing date. Mailing lists must be received in Excel format no later than November 1. All mailings will go out on or before December 1. Contact Sparta for mailing inquiries and pricing. Minimum requirement of 50 calendars. Visit [www.spartagraphics.com](http://www.spartagraphics.com) or call for address template.

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Chances are you've come across QR codes in some form or another in the past year. These barcodes are a fantastic way to market your brand or send your customers a personalized message.

Here are just a few ways adding a QR code to your calendar can help take your marketing to the next level:

1. QR codes promote sharing and networking.
2. A QR code can be used as a call to action.
3. Share additional information about your company.
4. Use a QR code to get creative with your marketing.
5. Connect your online and offline media.
6. You can measure your QR code's effectiveness.
7. Customers love them!

**Sparta is proud to offer our clients the ability to add QR codes to their imprint or the inside of their calendar cover.**

**Contact us today to see how we can help you get your custom message across.**

 **[sales@spartagraphics.com](mailto:sales@spartagraphics.com)**

 **800.336.4517**

 **[www.spartagraphics.com](http://www.spartagraphics.com)**





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